

Matthew Hayes

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Experience

Sierra-Bravo Corporation

Programmer / Analyst Mar. - Apr. 2009

- Created programmatically animated & brand-experience appropriate animation & UI for CMS & social media integrated Flash widget.
- With 4 others, developed XML-configurable banner ads with custom cue-point enabled video playback & social media integration components.
- Designed, illustrated & developed Rock Band-style trade show game deployed on Adobe AIR, using both standard Flex controls & custom UI components.

Puny LLC

Creative Developer / Brain Genius Dec. 2007 - Oct. 2008

- With 4 other developers, created sites with massively varying requirements and goals using Eclipse with Flex Builder 3 Plugin & Subclipse for version control.
- Lead stream-lining of development processes, including adoption of Agile methodology, and institution of a Model View Controller (MVC) architecture for games, micro-sites, and rich internet applications built in AS3 & MXML.
- Collaborated on refining the relationship between Flash, content management systems, search engines, and alternative content.

Azul 7

Lead Creative Developer June - Nov. 2007

- Developed rich interactive additions to dynamic content-driven sites, as well as creating several experience-driven Flash sites in ActionScript 2 & 3.
- Worked with server-side developer and SEO specialist to deliver XML web services to Flash applications, & Flash content to search engines.
- Created design-motivated interactive experiences, with pixel-perfect design fidelity, extending Flash's components & creating custom components.
- Performed various "traditional" web development duties, building or modifying (X)HTML, CSS, JavaScript, PHP, and ASP as needed.

Schoolin'

Minneapolis College of Art + Design

Bachelor of Science: Visualization

Graduated May 2007

Career GPA 3.5778

References

Shad Petosky

Creative Director, Partner
Puny, L.L.C.

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Chris Cortilet

Creative Director, Partner
Azul 7

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Lester Shen

Former Associate Dean
B. Sc. Visualization, MCAD

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Skillz

Languages

- MXML & ActionScript 3
- (X)HTML & CSS
- XML & XSLT
- JavaScript
- PHP & MySQL

Software

- Eclipse 3.4 Ganymede
- Adobe CS3 Design Premium
- Subversion
- Wordpress